



January 2012

Dear Members,

I would like to thank you for allowing me the opportunity to work with such a great organization like the StrongLand Chamber of Commerce. I am humbled by the opportunity to lead this group and eager to begin my role as Chairman of the Board. Similar to our own businesses, a new year gives the Chamber the opportunity to ask itself some relevant questions about the upcoming year.



What does the new year mean?

The new year allows us to reflect on what we've learned last year and use that knowledge to plan for the upcoming year. It gives us a chance to wipe the slate clean and start over. It also gives us the opportunity to set our goals just a little bit higher. The new year gives StrongLand a chance to evaluate its programs from last year and decide to either continue, modify or eliminate them.

What is your part in the StrongLand?

As a member, you can network with other members through events such as the Home Show, River Sojourn, and our Annual Golf Outing. Members can get involved in any of our committees such as our Government Relations Committee, a group that meets regularly with local political leaders to discuss the concerns of our region as well as keep abreast on their priorities. Finally, being a member of the StrongLand chamber shows your business's willingness to promote our region through your participation in this great organization.

How does improving the StrongLand Chamber help you?

Helping StrongLand grow and flourish in our towns ultimately benefits you, the business owner, by not only increasing local commerce but also making our communities a place people would like to work, live, or visit. These people can become our employees, customers, or sometimes, our healthy competition.

Your involvement in the StrongLand Chamber of Commerce is crucial. We are excited about 2012, and greatly appreciate your continued support for StrongLand's programs and direction. I hope to have the opportunity to meet many of you at different events throughout the year, as well as see some new faces at our committee meetings. If you would like more information about what the StrongLand Chamber is currently working on, or to get involved in any aspect of this dynamic group, please call the office at 724.845.5426.

Sincerely,

Frank Amato Jr.

Frank Amato Jr.
Amato Financial Services
Chairman of the Board