

# HOMEXPO

## Exhibitor Application

**A-K's Home, Garden and Lifestyles Show**  
**February 12 - 14, 2010 / Mall Business Hours**  
**Galleria at Pittsburgh Mills, Tarentum, PA**

### Booths Include:

- Covered & Skirted Table (additional tables available for \$25)
- Two Chairs
- Drape & Rails
- Participant Badges
- Waste Basket

- Booth Trash Service

- One ID Sign
- Forklift Service Available (see below) (Absolutely **no personal forklift/pallet movers are permitted**. Rubber tire dollies only.)

### A. 10' X 10' Booth Rates:

- ❖ **Spaces sold on first come, first serve basis.**
- ❖ Only 10' X 10' or larger spaces available.
- ❖ Oversized spaces available—call for dimensions and rates.
- ❖ **Payment in full at time of reservation.**
- ❖ Review **contract** (on reverse side of this application) and sign.

### A-K Area Chamber Members—\$575

- ❖ **Certificate of Insurance** must be submitted along with application and contract naming the StrongLand Chamber as an additional insured.
- ❖ Vendors must maintain mall business hours and keep booths manned at all times (no Exceptions).
- ❖ **Setup Time:** February 9 - 12; After Mall Hours (9:35 pm-Midnight or 5 am-9 am) (Booths 1 through 168 can only be set up on Thursday Night through Friday morning.) (Longer setup times available.)

### Non Members—\$775

- ❖ **Participant Badges** are required at all times.
- ❖ **Chamber Membership** required prior to January 29, 2010 to qualify for discount.
- ❖ The **Galleria at Pittsburgh Mills/Zamias Services** reserves the right to limit exhibitor participation due to prior exclusivity contracts.
- ❖ **StrongLand reserves the right** to relocate booths that obstruct the view of other exhibitors or due to other circumstances.

**Booth Preferences:** Check floor plan and select space number. Include 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> choice.  
1<sup>st</sup> \_\_\_\_\_ 2<sup>nd</sup> \_\_\_\_\_ 3<sup>rd</sup> \_\_\_\_\_

**B. Table Rental:** \_\_\_\_\_ Number of additional skirted tables needed at \$25.00 per table.

**E.**  **YES, Sign me up to deliver a 30 minute demonstration at the food court stage area.** Please arrange details with Chamber staff. Topic of Demonstration: \_\_\_\_\_

**C. Forklift Service:**  Yes  No Available at **\$25**. Minimum of 15 minute increments by appointment only. (Absolutely **no personal forklift/pallet movers are permitted.** Rubber tire dollies only)

**D. Electric:** # \_\_\_\_\_ **110 V** **\*Electric plugs @ \$25.00 per plug in** (No 220 V available.)

Company \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_ Email: \_\_\_\_\_ (For Correspondence only)

Web Page \_\_\_\_\_

Types of products/ services \_\_\_\_\_

Signature \_\_\_\_\_

**FULL PAYMENT REQUIRED WITH RESERVATION. NO REFUNDS after January 29, 2010**

A) \$ _____ Booth Cost	\$ _____ Total Due
B) \$ _____ Tables (\$25 ea./\$40 day of show)	\$ _____ Deposit Paid
C) \$ _____ Forklift Service (\$25 /15 min.)	\$ _____ Amount Owed
D) \$ _____ Electric (\$25 Per Plug In)	\$ _____ Total Enclosed
F) \$ _____ Sponsorship	Check # _____

**Charge My:**  VISA  MasterCard (check one) 3 Digit V Code \_\_\_\_\_

Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_

Print Name \_\_\_\_\_

Address \_\_\_\_\_

Authorized Signature \_\_\_\_\_

**Send application and make checks payable to: StrongLand Chamber of Commerce**

1129 Industrial Park Road • Box 10, Suite 108 • Vandergrift, PA 15690-9646

Phone: 724.845.5426 • Fax: 724-845-5428 • E-mail: strongland@windstream.net

**StrongLand Membership Application available on line at [www.strongland.org](http://www.strongland.org)**

**F. Be a MAJOR PLAYER in the A-K Valley's biggest Home Show and become a HOMEXPO sponsor! (check appropriate boxes)**

**PLATINUM SPONSOR—\$5000**  
Receive more than \$10,000 worth of promotion and much more...

- ❖ Your business logo on thousands of promotional plastic bags to be distributed to public during the show.
- ❖ Business logo included, where possible, in all of our advertising and at several mall entrances.
- ❖ Your business logo in HomExpo Program.
- ❖ Sponsor recognition banner for your business at show.
- ❖ First Choice for demonstration times and topic (if desired).
- ❖ Priority booth space included—including oversized exhibit space, if desired.
- ❖ Interview during any live or rebroadcast programs over radio or cable.

**GOLD SPONSOR—\$2500**  
❖ Business logo used in HomExpo advertising  
❖ Booth space included—10' X 20'  
❖ On banner in exhibit area / Media Interview

**SILVER SPONSOR—In-kind donation of product or service equaling \$1000 value or \$1000 cash in HomExpo support.**  
❖ Business logo in HomExpo Program  
❖ Booth space included 10' X 10'  
❖ Mention of business in radio or cable programs.

**PATRON SPONSOR- \$100**  
❖ Listed in *Valley News Dispatch* program.

**NOTE: THE STRONGLAND CHAMBER OF COMMERCE RESERVES THE RIGHT TO CHANGE THE LOCATION OF THE EVENT OR CANCEL THE EVENT DUE TO CIRCUMSTANCES BEYOND ITS CONTROL.**