

HOMEXPO

Exhibitor Application

A-K's Home, Garden and Lifestyles Show
February 10 - 12, 2012 / Mall Business Hours
Galleria at Pittsburgh Mills, Tarentum, PA

Booths Include:

- Covered & Skirted Table (additional tables available for \$25)
- Two Chairs
- Drape & Rails (if wanted)
- Participant Badges
- Waste Basket
- Booth Trash Service
- One ID Sign
- Forklift Service Available (see below) (Absolutely **no personal forklift/pallet movers are permitted**. Rubber tire dollies only.)

A. 10' X 10' Booth Rates: <ul style="list-style-type: none">❖ Spaces sold on first come, first serve basis.❖ Only 10' X 10' or larger spaces available.❖ Oversized spaces available—call for dimensions and rates.❖ Payment in full at time of reservation.❖ Review contract (on reverse side of this application) and sign.	A-K Area Chamber Members—\$585 <ul style="list-style-type: none">❖ Certificate of Insurance must be <u>submitted</u> along with application and contract naming the StrongLand Chamber as an additional insured.❖ Vendors <u>must maintain mall business hours</u> and keep booths manned at all times (no Exceptions).❖ Setup Time: February 7 - 10; <u>After Mall Hours</u> (9:05 pm-Midnight or 5 am-9 am) (Booths 1 through 168 can only be set up on Thursday Night through Friday morning.) (Longer setup times available.)	Non Members—\$785 <ul style="list-style-type: none">❖ Participant Badges are required at all times.❖ Chamber Membership required prior to <u>January 31, 2012</u> to qualify for discount.❖ The Galleria at Pittsburgh Mills/Zamias Services reserves the right to limit exhibitor participation due to prior exclusivity contracts.❖ StrongLand reserves the right to relocate booths that obstruct the view of other exhibitors or due to other circumstances.
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Booth Preferences: Check floor plan and <u>select space number</u> . Include 1 st , 2 nd , and 3 rd choice. 1 st _____ 2 nd _____ 3 rd _____	B. Table Rental: _____ Number of additional skirted tables needed at \$25.00 per table. \$40 DAY OF SHOW.
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C. Forklift Service: <input type="checkbox"/> Yes <input type="checkbox"/> No Available at \$25 . <u>Minimum of 15 minute increments by appointment only.</u> (Absolutely no personal forklift/pallet movers are permitted . Rubber tire dollies only) \$40 DAY OF SHOW.	D. Electric: # _____ 110 V Electric plugs @ \$25.00 per plug in (No 220 V available.) \$30 DAY OF SHOW
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E. HomExpo Exhibitors Workshop
Learn what you need to include and what **not to include** in your 2012 StrongLand HomExpo Booth. On **Tuesday, January 24th from 8am to 9:30am**, the StrongLand Chamber of Commerce will hold a workshop at the Pittsburgh Mills Mall. This **free** workshop will include a **continental breakfast**. Location will be announced at a later date.

YES, Sign me up for this workshop!

Company _____
Contact _____
Address _____
City/State/Zip _____
Phone _____
Fax _____ Email: _____
Web Page _____
Types of products/ services _____ (For Correspondence only)
Signature _____

FULL PAYMENT REQUIRED WITH RESERVATION. NO REFUNDS after January 31, 2012

A) \$ _____ Booth Cost (Mem:\$585 / Non-Mem:\$785)	F) \$ _____ Sponsorship
B) \$ _____ Extra Table(s) (\$25 ea.) \$40 DAY OF SHOW	\$ _____ Total Enclosed
C) \$ _____ Forklift Service (\$25 /15 min.) \$40 DAY OF SHOW	# _____ Check No.
D) \$ _____ Electric (\$25 Per Plug In) \$30 DAY OF SHOW	

Would you like pipe and drape for your booth? If yes, how many of each:
(ex: for sides: 2 - 3' or 1 - 8' for back...if booth beside you wants 8' drape, there will be 8' drape behind you, but will do our best to accommodate everyone.)

_____ 3' High Pipe for sides of booth and 3' Drape Yes No
_____ 8' High Pipe for back of booth and 8' Drape Yes No

Charge My: VISA MasterCard (check one)

Card # _____
Expiration Date _____ 3 Digit V-Code _____
Print Name on Card _____
Address _____
Authorized Signature _____

Send application and make checks payable to: StrongLand Chamber of Commerce
1129 Industrial Park Road • Box 10, Suite 108 • Vandergrift, PA 15690-9646
Phone: 724.845.5426 • Fax: 724-845-5428 • E-mail: strongland@windstream.net
StrongLand Membership Application available on line at www.strongland.org

NOTE: THE STRONGLAND CHAMBER OF COMMERCE RESERVES THE RIGHT TO CHANGE THE LOCATION OF THE EVENT OR CANCEL THE EVENT DUE TO CIRCUMSTANCES BEYOND ITS CONTROL

F. Be a MAJOR PLAYER in the A-K Valley's biggest Home Show and become a HOMEXPO sponsor! (check appropriate boxes)

- PLATINUM SPONSOR—\$5000**
Receive more than \$10,000 worth of promotion and much more...
- ❖ Your business logo on thousands of promotional plastic bags to be distributed to public during the show.
 - ❖ Business logo included, where possible, in all of our advertising and at several mall entrances.
 - ❖ Your business logo on thousands of HomExpo Fliers and Programs
 - ❖ Sponsor recognition banner for your business at show.
 - ❖ Priority booth space included—including oversized exhibit space, if desired.
 - ❖ Interview during any live or rebroadcast programs over radio or cable.
- GOLD SPONSOR—\$2500**
- ❖ Business logo used in HomExpo program and advertising
 - ❖ Booth space included—10' X 20'
 - ❖ On banner in exhibit area / Media Interview
- SILVER SPONSOR—In-kind donation of product or service equaling \$1000 value or \$1000 cash in HomExpo support.**
- ❖ Business logo in HomExpo Program
 - ❖ Booth space included 10' X 10'
 - ❖ Mention of business in radio or cable programs.
- PATRON SPONSOR- \$100**
- ❖ Listed in *VND HomExpo* program.