

The 2009 Tour de StrongLand Bike Race Advertising/Sponsorship

Take this opportunity to apply for your sponsorship now!

Advertising/Sponsorship List Of Benefits Are:

FIRST PLACE SPONSORS: \$1,000

- ◆ All media coverage including your logo on thousands of TV Commercials on 4 popular channels and into 800,000 households, newspaper ads sporting your logo and QuickLetters.
- ◆ Presentation of first place trophy.
- ◆ Your name on trophies.
- ◆ Logo in event program in a prime spot with your product/service paragraph.
- ◆ Name on race pace car.
- ◆ Sponsor name used in conjunction with specific race on promotions.
- ◆ Plus all the benefits listed in next category.

PLACE SPONSORS: \$500 - second place;

\$250 - third place; \$175 - fourth place; \$100 - fifth place (Larger sponsorship amounts provide better name recognition by improving frequency, location and size advantage.)

Logo in program with paragraphs for 2nd and 3rd place.

- ◆ Logo on T-shirt.
- ◆ Name on Banner Wall day of the race.
- ◆ Logo on widely distributed bike race poster.
- ◆ Name on place trophy and /or medallion.
- ◆ Name in media where possible.
- ◆ Promoted in other ways when possible.

Yes! Please include my advertising/sponsorship for the 2009 Tour de StrongLand as follows:

- Major Sponsor: \$3,000 (includes all of the above plus first position/ naming rights)
- First Place Sponsor: \$1,000

- Second Place Sponsor: \$500
- Third Place Sponsor: \$250
- Fourth Place Sponsor: \$175

Contact: _____

Company: _____

Phone: _____ Amount Enclosed _____

Method of Payment:

- Invoice Check Enclosed Charge my VISA Charge my Master

Card # _____ 3 Digit V Code _____ Expiration Date _____

Name on Card _____

Address _____

Authorized Signature _____



Mark Your Calendar For The 2009 Tour de StrongLand!

Sat., Sept. 12th—Roaring Run, Apollo, PA
Sun., Sept. 13th— Lower Burrell, PA



Make checks payable to: StrongLand Chamber Foundation
(Your donation is tax deductible to the fullest extent of the law.)
Please mail or fax this form by **May 29th** to: **StrongLand Chamber Foundation**
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